

TELL US WHY YOUR CLIENTS PREFER YOU AS THEIR AGENT

Why do your clients prefer you to be their insurance agent? What has happened in your agency that makes you feel like you had a major positive influence in someone's life? Do people place insurance in your agency because of *who you are*, or who the company is? Here is a **story** **NAAFA received** recently. We'd like to share it with you so you might get an idea of what we are looking for. **Tell us why being an insurance agent is important to you and then send it to: NAAFAwest@comcast.net.**

Here are the letters that we have received to date:

[Letter 1](#)

[Letter 2](#)

[Letter 3](#)

[Letter 4](#)